



PARISI SPEED SCHOOL NAMED TO ENTREPRENEUR MAGAZINE'S "FRANCHISE 500"

Company Also Named To "Top 50 New Franchise" List

(February 1, 2009 - FAIR LAWN, NJ) – Parisi Franchise Systems, the leading franchisor of best in class youth fitness and sports performance programming under its Parisi Speed School brand, has announced that Entrepreneur Magazine recently named the company to its annual Franchise 500® & Top 50 New Franchise Lists.

The 30th annual Franchise 500 lists Parisi as No. 426 in terms of overall location and revenue growth among all of the qualified franchise businesses in the country. Parisi's growth also earned it the rank of 40 in the publication's list of the Top 50 new franchise businesses in the U.S.

"We are extremely proud to be named to the Franchise 500 and Top 50 New Franchises for 2009 by Entrepreneur Magazine, the authority on franchise businesses and opportunities," said Bill Parisi, Founder and CEO of Parisi Speed School. "This national recognition illustrates the success of our franchise network in empowering America's youth through our best in class fitness and performance programs."



Founder Bill Parisi

Parisi added its first Speed School franchise in 2004 and has since added over 45 franchise locations in 24 states. The company is actively seeking qualified franchise partners who own or operate successful Health Clubs, Physical Therapy facilities and Sportsplexes.

Parisi Speed School will be announcing additional expansion initiatives over the next few months.

ABOUT PARISI SPEED SCHOOL

Founded by Bill Parisi in 1992, Parisi Speed School's mission is to Empower America's Youth through best in class speed and performance training programs. With 45 franchise locations across the United States, Parisi provides its partners with proven systems to both penetrate the youth fitness market and enhance family membership sales. The company has trained well over 100,000 athletes ranging from beginner levels to world class professionals in all sports. Parisi Speed School has been featured by media outlets such as ESPN, Fox Sports Net, NFL Network, NBC, The New York Times, Sporting News and Sports Illustrated.

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