



PARISI SPEED SCHOOL ALIGNS WITH GROWTHAGENTS FOR NATIONAL MARKETING & FRANCHISE EXPANSION

Youth Fitness Leader Targets 20 New Franchise Markets In '09; 40 for 2010

(June 10, 2009 - WYCKOFF, NJ) PRNewswire/ -- Parisi Speed School, America's leader in franchised youth fitness and sports performance programming, has announced an alliance with GrowthAgents, Inc. (Hopewell, NJ) to lead its national marketing and network expansion efforts. GrowthAgents will utilize a combination of strategic marketing and media outreach programs to sell 20 new franchise markets throughout the U.S. by the end of 2009 and doubling to 40 new markets by the end of 2010.

With a current domestic footprint of 44 locations in 22 states, Parisi Speed School will rely on the GrowthAgents team to fuel network growth and expansion with local, regional and national marketing and media programs that reflect the depth of its youth fitness and sports performance franchise. Founded by Bill Parisi in 1992 and first franchised in 2004, Parisi Speed School has trained over 100,000 youths and was recently named as a "Top 20 Franchise Opportunity" for 2009 by Entrepreneur Magazine.

"We are excited to work with the GrowthAgents team to lead our national marketing and franchise expansion efforts," said Bill Parisi, Founder & CEO of Parisi Speed School. "GrowthAgents offers a unique and proven marketing and franchise development system that will benefit our entire network as well as our youth members across the country."

"Parisi Speed School is the nations leader in youth fitness and sports performance training because it provides its franchise partners with an incredibly deep and effective system to positively engage the youth fitness market," said Steven Haase, Founder of GrowthAgents, Inc. "Our focus moving forward is to package its success, create significant brand recognition and aggressively market its franchise across the country."

Parisi Speed School is actively seeking prospective franchisees representing successful Healthclub Owners, Hospitals, Franchise Chains, Sportsplexes and Personal Trainers who are seeking a proven, franchise-based system to reach the youth fitness and sports performance market. For additional information on Parisi Speed School alliance and franchise opportunities, please visit www.growthagentsinc.com/parispeedschool or contact Steven Haase directly at steven@growthagentsinc.com.

ABOUT PARISI SPEED SCHOOL

Founded by Bill Parisi in 1992, Parisi Speed School's mission is to Empower America's Youth through best in class speed and performance training programs. With 44 franchise locations across the United States, Parisi provides its franchise partners with proven systems to both penetrate the youth fitness



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market and enhance overall club membership sales. The company has trained well over 100,000 athletes ranging from youth beginner levels to world class professionals in the NFL, NBA, WNBA, MMA and the Olympics. Entrepreneur Magazine recently named Parisi Speed School one of its "Top 20 Franchise Opportunities for 2009".

ABOUT GROWTHAGENTS, INC.

GrowthAgents is a strategic marketing, media and business development organization led by veteran entrepreneur, author and marketing visionary, Steven Haase. Haase was formerly the founder of Princeton Learning Systems (PLS), a pioneer of the online education industry in the mid-1990's and later sold the company as an industry leader in 2000. He was also a marketing and branding consultant for a unique men's-only fitness franchise where he led company growth to over 135 franchise locations in 33 states and 5 countries. Haase co-authored a 30 Minute Workout Book published by Penguin's Putnam division in 2007 and worked closely with Dr. Mehmet Oz, who wrote the book foreword as well. He founded GrowthAgents in 2008 and has been featured by ESPN, Parade Magazine, The New York Times, MSNBC, Chicago Tribune, LA Times and other major media outlets.

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