



## BILL PARISI TO PRESENT AT THE 2009 NFL-USA FOOTBALL SUMMIT

### Annual Event Attracts Top Coaches & Youth Football Leaders From 50 States

(July 28, 2009 - WYCKOFF, NJ) PRNewswire/ -- Parisi Speed School, America's leader in franchised youth fitness and sports performance programming, has announced that its Founder & CEO, Bill Parisi, has been selected to address youth football leaders at the NFL-USA Football Youth Football Summit in Canton, Ohio. The event will be held on July 28, 2009 and Parisi will be presenting on youth sports performance training for the fifth consecutive year.

Presentations, forums and breakout sessions led by top football minds assembled by the NFL and USA Football will enrich nearly 150 of the game's grassroots leaders from all 50 states and Washington, D.C. leading up to the 2009 Hall of Fame Weekend in Canton.

In addition to Parisi's presentation on Performance Training, leaders in the fields of sports medicine and sports psychology will present on various topics facing youth sports. DR. LINN GOLDBERG of Oregon Health & Science University will lead a steroid and supplement education session and discuss the NFL's ATLAS & ATHENA Anti-Steroid Education program, while KIMBERLY WHITE, Ph.D. of the Gatorade Sports Science Institute will address the important issues of heat and hydration. Former Dallas Cowboys personnel chief GIL BRANDT, will be on hand to discuss topics vital to the continued success of youth and high school football.

The NFL and the NFL Players Association, which have made a major commitment to investing in the game with the establishment of the NFL Youth Football Fund and other programs, will fund the Summit.

High school football coaches registered for an opportunity to attend the Summit by entering a nomination and essay contest conducted by the NFL and USA Football. Coaches submitted online essays in which they wrote about their coaching careers, commitment to youth and coaching philosophies. A blue-ribbon panel, consisting of local state representatives, reviewed the essays, and 51 coaches were chosen to serve as their state's delegate at the Summit.

"I am honored to be selected by the NFL and USA Football for the 5th consecutive year to present at this prestigious event," said Bill Parisi. "The selection is recognition of our accomplishments in training over 100,000 youths and the growth of our franchise which is currently at 44 locations in 23 states."

Joining Parisi and Vermeil in Canton will be former NFL player Harry Colon, who will speak about the importance of positive coaching. Canton, Ohio native and former Chiefs quarterback Todd Blackledge will also address the group.

USA Football Executive Director Scott Hallenbeck will share the organization's on-going work and accomplishments in leading the game's grassroots development. USA Football, the sport's national governing body on youth and amateur levels, also will host a National Leadership Forum as part of the Summit, providing insight and best practices on topics including coaching education, youth league development and how USA Football membership benefits best serve the youth football community.

### About Parisi Speed School

Founded by Bill Parisi in 1992, Parisi Speed School's mission is to Empower America's Youth through best in class speed and performance training programs. With 44 franchise locations across the United States, Parisi provides its franchise partners with proven systems to both penetrate the youth fitness market and enhance overall club membership sales. The company has trained well over 100,000 athletes ranging from youth beginner levels to world class professionals in the NFL, NBA, WNBA, MMA and the Olympics. Entrepreneur Magazine recently named Parisi Speed School one of its "Top 20 Franchise Opportunities for 2009".

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