Team Training Elevator Speech Example

Parisi Speed School has a 30-year history of providing cutting-edge youth sports performance training to young athletes. As a matter of fact, we have trained more than 600,000 athletes world-wide using the Parisi Training System and a part of the system is focused on team training. Our training is unique because it focuses on the foundations of the whole athlete to ensure that he or she gets stronger, faster and more agile, regardless of the sport. And, our training helps teams keep athletes in the game and motivated because a part of our program focuses on the team culture and working together to achieve the win.

Parisi team training not only includes customized programming to a team and team member’s individual needs, but we also provide pre/post assessments, education on correct movement techniques and injury prevention, logistics coordination, funding options and if needed, parent communications…just to name a few.

There are many benefits to our team training, but the most important is the result of helping an athlete be the best he or she can be due to our training and focus on athletic confidence. This applies to individual athletes and to teams as well, because we believe that a team can be greater than the sum of its athletes.

We have worked with many teams in the area, but you may recognize St. Bart’s stellar football program, Brown County High School’s women’s soccer team or Power Club’s baseball league. All of these relays on Parisi Team Training as a part of its team training plan.

I’d really like to send you some information regarding Parisi Team Training if you wouldn’t mind. May I have your contact information?

Elevator Speech

Practice Worksheet

Write your elevator speech below to quickly describe your team training. Remember an “elevator speech” must be quick, clear and concise. Its goal is to **peek a customer’s interest**, not answer all of their questions or close a sale. Make sure it includes the following:

* Why your team training is unique
* What your team training offering includes
* What are the benefits of your team training
* What are the expected results of your team training
* Who (other customers he/she would know) is using your team training
* Suggested next step and ask permission to take it

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| Your Elevator Speech: |