Team Training Elevator Speech Word-Tracks

***The following word-tracks are meant either in whole or in-part to be used as suggestions for your elevator speech. It is important that you can stand behind what you say in your speech and that you can say it with confidence in order to include a word-track. You may also decide that your own word-track, in your own words are a better option for you.***

**The History of the Parisi Speed School:**

* The Parisi Speed School has a 30-year history of providing cutting-edge youth sports performance training to young athletes. As a matter of fact, we have successfully trained more than 1,000,000 athletes world-wide using our proprietary methodology. What originally started as a mobile system for training teams back in 1992, is now being leveraged by entrepreneurs in the U.S. and select countries around the globe.
* Parisi has trained many young athletes through the years, which have gone on to achieve professional and Olympian status. A few of these athletes are: Jaguars Receiver - Matt Jones, Raiders Defensive Back - Fabian Washington, U.S. Olympic Bob Sledders - Valerie Fleming & Shauna Rohbock, Patriots Defensive End - Chris Long and World Cup Champion - Tobin Heath.
* The Parisi Speed School has been empowering athletes worldwide for 30 years. Our cutting-edge training methodology has successfully trained over 1,000,000 athletes at all levels of athletics ranging from amateurs to Olympians and the Pros.

**Why Parisi Speed School is Different:**

* Our training is unique because it focuses on the foundations of the whole athlete to ensure that he or she gets stronger, faster and more agile, regardless of the sport. More importantly, our training helps mitigate the risk of injury. This keeps athletes and their teams in the game and motivated to compete because our program focuses in part on team culture and camaraderie.
* Parisi team training not only includes customized programming for both team and team member’s individual needs. We also provide pre/post assessments, education on correct movement techniques and injury prevention.
* There are many benefits to our team training, but the most important are the results achieved by helping athletes be the best they can be because of our training and focus on athletic confidence. This applies to individual athletes and to teams as well, because we believe that a team can always be greater than the sum of its individual athletes.
* Our founder, Bill Parisi, is constantly involved in research and stays on the cutting edge of the most current trends like fascia training to make sure our training is the best and latest in the industry.
* The Parisi Training System is a research-based program that has been time tested and proven to get results for over 30-years. Our simplified approach to educating and motivating athletes is backed by science and continues to be validated by over 100 locations worldwide.
* Come experience the Parisi difference and find out why “We are the fastest growing speed school in the world.”

**How Parisi Speed School Will Help You, Our Customer:**

* We understand the success of a team depends on the success of the coach, the parents, the booster club, the administration and all the other adults who provide unwavering support to the team. That is the reason our support goes beyond just team training.
* Our team training system includes logistics coordination, funding options and parent communications, and other aspects to make our customer’s job easier and him/her more successful. The more successful he/she is, the more successful we are.
* Our commitment is to you, our customer.

**Asking to Go to the Next Step:**

* I’d really like to send you some information regarding Parisi Team Training if you wouldn’t mind. May I have your contact information?
* Can we set up a time to talk more?
* Can we exchange contact info to talk more about Parisi Team Training?
* Would you like to learn more about my team training?
* I know I’ve totally captivated your interest. Want to grab a cup of coffee and talk more?
* Do you have anybody in mind that might want to hear about what I have to offer regarding my team training?